



Structural Attributes

- Single Clapboard style with a 6-7/8" face width
- 1/4" thick Planks, 12' long, 3/4" panel projection
- Patent Pending Design includes EZNail™ hammer guide

Aesthetic Attributes

- CedarTouch™ natural wood grain embossing
- Warm low gloss finish
- Deep, rich colors with matching or contrasting trim

Technological Attributes

- Patent-pending formulation
- Finished with ColorHold®, a UV-stable acrylic polymer with excellent fade-resistant properties
- Profile extruded for superior dimensional strength and stability
- Everlast is crafted to exacting standards within an ANSI-accredited AAMA Certified facility

Installation Attributes

- EZStack™ installation, with no clips or other mechanical gimmicks required for a fast, smooth, secure application
- Butted together at the joints and either butt and caulked into trim or into a trim channel. It's your call, depending on the finished look you desire.
- Hard-nailed right through the hammer guide for secure attachment to the wall

Environmental Attributes

- 100% recyclable content
- Natural polymeric and inorganic mineral construction
- No natural wood fibers—won't absorb or retain moisture that can lead to warping or swelling
- No harmful silica dust created in cutting like with some Fiber Cement siding products

Performance Attributes

- Backed by a Lifetime Performance Warranty, with Lifetime Fade Protection
- Will not support combustion
- Superior wind and hail resistance
- Low-maintenance—regular cleaning restores original luster

Finishing Touches

- Three profiles of trim for matching or contrasting colors; provides the perfect finishing touch to any installation



Inspired by Nature. Delivered through Technology.

Every plank of Everlast exhibits the perfect blend of natural beauty and rugged construction in a Patent Pending Design just different enough to make a huge difference in both looks and ease of installation. The Patent-Pending Formulation starts with a resilient polymer base combined with an inorganic mineral for long-lasting durability.

It's called Everlast for a reason.

To create a truly unique product that brings a new level of function to exterior cladding, you start where you want to end up—with a long list of performance attributes that the product must meet. Everlast was designed to yield high performance and long lasting good looks, requiring low maintenance and a minimal environmental impact.

Installed by Craftsmen...naturally!

Everlast Installation Technicians are true craftsmen with a history of customer satisfaction. But that doesn't mean a top quality installation needs to be challenging like it is with some competitive products. Everlast is lightweight, less than half the weight of a comparable panel of Fiber Cement siding. It's stackable and can be hard-nailed with a hammer or nail gun. And all of those features add up to a quick, easy installation that can save time and money over some competitive cladding products.

From your very first look, you know it's something special.

Something unique, different from any other siding product you've ever seen. From a distance, you'll notice the solid, thick plank construction that looks strong, durable. Up closer, the distinctive grain reminds you of a fresh cut board hewn from top quality cedar. Then you pick up a plank. You can feel the strength of its construction; sense its toughness. Rubbing your hand across the board's face, you almost expect to come away with a splinter. We call it CedarTouch,™ and in our opinion, you won't find a more natural, realistic look and feel in any man-made product. But where it really counts? It's on your home. Enhancing the view. Protecting against the elements.